



If you're 10-12 months from your wedding, it's time to start thinking about your wedding website. One of the first questions my clients ask is: What should I include on my wedding website? Below are my top three tips for creating a captivating and informative wedding website.

1. **Storytelling:** As humans, we are naturally wired for storytelling, and love stories are some of history's favorites. While "How We Met" stories tend to be the go-to for a wedding website home page, "Proposal" stories can be especially intriguing. Go with the story that feels most meaningful to you.
2. **The Wedding Party:** With limited space on other wedding documents (like invites and programs), your wedding website is a great place to acknowledge and express gratitude for your wedding party. Giving them each a brief bio and sharing some fun facts will make your website fun and inviting for all your guests.
3. **Essential Information:** Of course, your website should also function as an informative space for all your guests. Here are the key topics to include:
 - a. Dress code details
 - b. Registry details
 - c. Transportation & lodging details
 - d. Technology requests (i.e., unplugged weddings)
 - e. FAQs (Pro Tip: Each time a wedding guest asks you a question, add it to the FAQ page of your website. It's likely that someone else has the same question.)

Need help? I got you covered! With customized packages available, I can help you create a fun and informative wedding website!